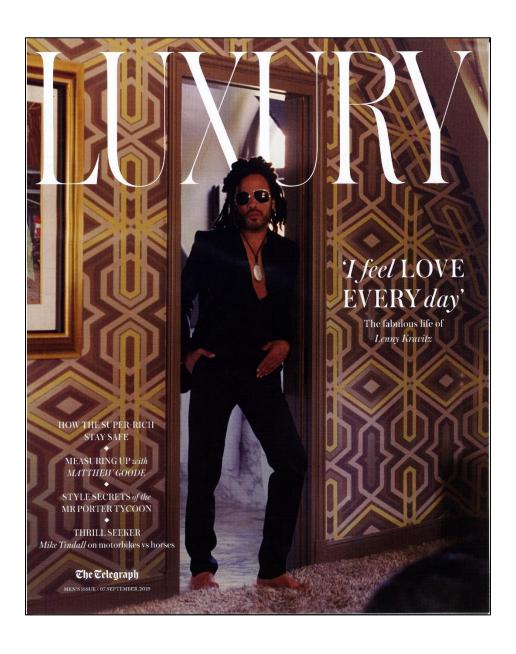


Press Coverage 2019: Casa San Agustín

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My Luxuries / Remo Ruffini

The CEO of Moncler reveals his favourite indulgences



What does luxury mean to you? Quality, uniqueness and personality. What's your style? Classic, with a touch of smartness. I order made-to-measure blazers from tailors around the world. I'm comfortable in MP Massimo



Piombo and Sartoria Deplano. Footwear choice? Belgian Shoes are my favourite. I've also

started wearing Yatay



sustainable sneakers. Essential watch? I do not

wear watches, even though I like them as an object. I don't need to perceive time passing. What's

your dream car? Tim not a typical car lover. However, I am amazed by all the new technology and giant steps the industry is taking towards sustainability.

I use the Mercedes-



Benz G-Class. Top restaurants? In Milan, I like Langosteria. Its fresh fish dishes are simple

and delicious. In New York, I like to go to Eleven Madison Park. Head chef Daniel Humm is a



genius. Which artwork would you love to own? A woodwork by Alberto Burri. What's your ultimate experience? When I was a

genius. Which artwork would you love to own? A woodwork by Alberto Dufft. What's your ultimate experiences when I was a

child, I had the chance to travel to Finnish Lapland. I would love to go there again. What are you drinking? Sparkling water, coffee and sake. Favourite

architecture? I like the rationalism of the Bauhaus

Hotel of choice? I felt both history and authenticity at the



movement, and the grace and elegance of art deco.

Hotel Casa San Agustín in Cartagena. What would make your

existence more luxurious? Meeting people whose refinement and elegance extends beyond their appearance to their thinking. Your perfect view? The one



from my house in Como, or on the slopes from the Diavolezza glacier in St





friends gave me in Naples. And the pizza at Antonino Esposito in Sorrento is unrivalled.

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